

## COMPANY PROFILE

Europe

ItIsGuru Ltd

68 North Drive

Troon

United Kingdom

Telephone: 01292311688

Email: [mark@itisguru.com](mailto:mark@itisguru.com)

Website: [www.itisguru.com](http://www.itisguru.com)

## ItIsGuru Limited

### Overview

This document provides an overview of Guru with details of the Company and its resources. Guru has a pragmatic approach to each project and is sensitive to its customer's requirements ensuring that its work is equivalent to the highest standard. The Director lead the business, adopting a hands on approach which has earned the Company respect in its ongoing relationships with associated companies and customers.

### Company Background

Established in 2008 by its director, Guru has already assembled an impressive portfolio specializing in the design and installation of innovative audio, video and lighting control systems.

The director has been associated with the related industry for over 16 years with experience of designing and installing a variety of systems into major facilities throughout the world. Since formation the company's focus has been primarily the Ayrshire prestige housing market and commercial sector our office located in Troon provides sales and technical support to the region. Guru continues to network with a variety of designers and architects.

Experience has proven that association with key suppliers and manufacturers provides the flexibility to adapt to each project. This means that the correct level of experience and expertise is applied to any given challenge. As experienced project managers Guru is confident of delivering the scheme in accordance with the customers brief.

### Technical Services

#### Technical Design

Early planning for any project requires a technical design team with innovative flair and the ability to plan each phase of the project and its execution. This is handled in-house with all detailed drawing works prepared using CAD and 3D imaging software.

Guru is not a product distributor. We remain non biased towards any specific products permitting total flexibility in technical design with the benefit of an integrated system to suit the interior designers scheme and the operators requirement.

#### Purchasing

With accounts held with over 50 major suppliers and manufacturers in the UK, a varied choice of equipment is assured. After purchasing, all equipment is accumulated at one central point. Pre-testing and assembly requirements take place prior to delivery and installation.

#### Installation and Project Management

For each new scheme a project manager is appointed to supervise the entire scope of works and manage our team of technicians through to final commissioning. This approach ensures continuity and moreover a close working relationship with all respective parties on the project. With experience dealing with a variety of applications and climate conditions the team organize their scope of works to an agreed schedule and completion time frame.

Experience has proven that association with key suppliers and manufacturers provides the flexibility to adapt to each project. This means that the correct level of experience and expertise is applied to any given challenge. As experienced project managers Guru is confident of delivering the scheme in accordance with the customers brief.

### System Maintenance and After Sales Support

All systems installed can be supported with refresher and programming update, during and beyond equipment warranty. Regular inspection visits can be arranged at intervals to ensure optimum performance with system programming using the latest software updates where appropriate. Guru will also provide local 24 hour technical call out support for all customers.

### Demo Homes

The company will shortly have a fully functional demo homes available for viewing in Ayrshire. The scheme in the property demonstrates all aspects of home automation to include: Multi-Room Audio, Lighting, Video, CCTV and PC wireless networking in a real time environment.